

Mosaic Alliance Program Partner Benefits

AVAILABLE NOW

MODULE 01 — COACHING

Activities: Access to the advisory board

This journey is a good fit if you want to:

- Validate your business model
- Assess product-market fit
- Expand your flagship offerings
- Leverage subject matter expert perspectives

AVAILABLE 2023

MODULE 03 — MARKET RESEARCH

Activities: Utilize Circulo's providers and/or members to gather real-world feedback

This journey is a good fit if you want to:

- Iteratively prototype to validate your MVP
- Gather operational learnings to improve your customer experience
- Vet assumptions through customer discovery
- Assemble feedback through a provider or member advisory panel

AVAILABLE NOW

MODULE 02 — FUNDRAISING

Activities: Develop (one or more) core deliverables to support capitalization: Pitch deck, executive summary, financial model, business plan, sales strategy, ideal customer profile, KPIs, regulatory strategy, marketing strategy, capitalization strategy

This journey is a good fit if you want to:

- Formalize your business plan
- Gain near-term funding (grants, investment, sales)

AVAILABLE 2023

MODULE 04 — DIGITAL HEALTH VALIDATION

Activities: Validate the benefits of your product in a Medicaid population

This journey is a good fit if you want to:

- Gather clinical efficacy data
- Quantify the benefits/ROI of your product
- Gather operational learnings